
John K. Basu

Executive profile | THAL-KI, SFOC and international AI collaboration

John Basu was born on 16 September 1958 in Basel, Switzerland, and studied mathematics, physics and chemistry at the University of Basel. He is a Swiss-based entrepreneur, business angel and long-standing advocate of innovation.

With more than four decades of experience in enterprise IT, smart oilfields, sensor technologies, the Internet of Things, turnarounds, international sales, market entry and start-ups, his current focus is on emerging technologies, including artificial intelligence, blockchain and autonomous robotic systems.

His central commitment is to social impact: helping young people accelerate their personal, professional and entrepreneurial development. He is Chairman of two Swiss companies and President and founder of the Swiss associations THAL-KI and the Swiss Family Office Novel Business Club (SFOC).

Through these Swiss structures, he promotes meaningful connections between young people, their friends, families and grandparents. The initiatives support adults seeking employment and help entrepreneurs and young professionals turn promising ideas into practical projects. THAL-KI operates as a non-profit, multi-sector technology incubator and accelerator guided by the motto "Fun, Fame & Future."

His mentoring combines first-hand business experience with ongoing research into emerging technologies and the changing global environment. Areas of interest include geopolitical risks, quantum-related developments, artificial intelligence, cryptography, blockchain, autonomous robotics and novel financing models. Each research field may give rise to demonstrable proof-of-concept projects.

John has renewed his international engagement through strategic partnerships, including Asian professional and business communities, ITU AI for Good initiatives and participation in AIFOD activities focused on expanding access to AI in developing countries and the Global South.

His long-term goal is to create sustainable structures, collaborations, infrastructure and governance processes that allow younger generations to take responsibility for initiatives and carry them forward independently.

Current leadership roles

- President, THAL-KI (including independently organized Swiss technical associations operating with a start-up mindset)
- President, Swiss Family Office Novel Business Club (SFOC)
- President, TTI Technology Trade and Investments SA
- President, BlockChain Factory SA

This profile is based on the text supplied by John Basu in October 2026. Institutional affiliations and personal roles should be confirmed before public release.